

EXPERIMENT PLANNER

PLAN AN EXPERIMENT TO TEST YOUR IDEA



GOAL

OUR EXPERIMENT WILL TEST...



ACTION

TO TEST THIS WE WILL...



WHO & WHEN

THIS WILL BE DONE BY...



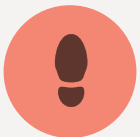
SUCCESS

IF THE EXPERIMENT SUCCEEDS IT WILL...



EVALUATION

WE WILL EVALUATE THE EXPERIMENT BY...



NEXT STEPS

OUR PRACTICAL NEXT STEPS ARE...

NEED INSPIRATION? DISCUSS THESE QUESTIONS:

OUTPUTS

What do you hope to achieve by running the experiment?

How will you evaluate whether you achieve this?

How will you use and share what you learn?

PEOPLE

Who does the experiment concern?

Why do you think the experiment is relevant for these people?

What will they get out of the experiment?

How can you learn more about them?

ASSETS

How can you use what you already have?

How can you use your colleagues' expertise and skills?

How can you use other projects at your museum?

How can you use external partners?